

Highpoint Market Spring 2017: Covered in Crypton Home 70 top fabric and furniture brands will feature Crypton offerings

HIGHPOINT, NC, April 2017 -- Crypton, innovator in performance indoor fabric technologies, will be featured in 70 showrooms at the Spring 2017 Highpoint Market. The company's Crypton Home Fabric brand, created especially for residential use, is the choice of many of America's leading fabric houses and furniture manufacturers. Massoud, MT Company, Huntington House, Joybird, Rowe, Thayer Coggin and Vanguard are among the furniture brands showcasing Crypton for Spring 2017. Residential trade-only textile brands that offer Crypton Home in their lines include Thibaut, Kravet and Robert Allen Duralee Group.

Universal Furniture will unveil its new collection by fashion designer Alexander Julian featuring Crypton throughout. Crypton's performance suede stars on a standout Alexander Julian signature upholstered cocktail table, while a range of Crypton upholstery will be shown on sofas. Another highlight will be the Crypton Pooch Pop Up weekend events in the Steelyard Designer Lounge at Universal. A section of the lounge will be outfitted with a suite of Universal seating upholstered in the fabrics, which are soft, elegant and designed for the most stylish residential interiors. They also hold up to even the biggest, fluffiest, most cuddly dogs, like the ones that will be on hand to comfort weary show-goers in the Pooch Pop Up space from 2 – 5 pm on Saturday and Sunday of Highpoint Market. Crypton will donate \$5 to the Fostering Friendship Therapy Dog teams for each social media post tagged @CryptonFabric #poochpopup.



Crypton performance suede covers this cocktail table from the new Alexander Julian collection for Universal Furniture.

Crypton's Founder and Vice Chairman Randy Rubin founded the Crypton companies more than 20 years ago to provide cutting-edge technologies for contract performance textiles. The Crypton Companies now encompass not only the contract business with 150 million yards specified on contract projects globally, but also the home fabric business and the Nanotex brand, which specializes in performance technologies for apparel and consumer goods.

Crypton Home Fabric at Highpoint Market Fall 2016 – 2-2-2



L: Crypton Home Fabric on Ludlow sofa at Maiden Home. Top R: On Twiggy chairs at Thayer Coggin. Bottom R: On Huntington House furnishings.

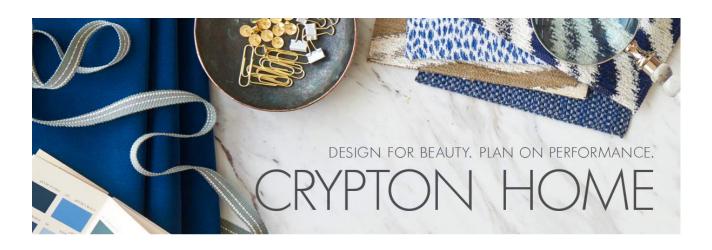
In the three years since they launched the residential performance technology, Crypton has joined the offerings of many highly esteemed brands in home fashion, with more coming on board each season. The technology imparts stain, moisture and odor resistance, while allowing for a very high level of design and a broad range of fabrics, which include leather, suede, velvet and linen. Many Crypton fabrics include natural fibers and all are GREENGUARD Certified and made in the USA. Crypton performance is achieved at the molecular level so it will never wash or wear off. For more information visit crypton.com.

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- See complete Highpoint showroom list and lots more images on next pages -



FIND US AT THESE SHOWROOMS

	101 - furniture plaza, floor 1	CR Laine	
Ambella Home	310 N. HAMILTON STREET HAMILTON COURT S-110, FLOOR 1	Décor-Rest	HAMILTON COURT 5-204, FLOOR 2
Amorican Loathor	5000 - SHOWPLACE, FLOOR 5		200 JACOBS PLACE
	310 N. HAMILTON STREET	0	
artistic Leatner	HAMILTON COURT S-210, FLOOR 2		
A.R.T. Furniture	200 - PLAZA SUITES		100 E. GREEN DRIVE
	THE FACTORY, FLOOR 3		4101 - SHOWPLACE, FLOOR 4
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			300 - CENTER POINT ON RUSSELL, FLOOR 1
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			200 STEELE, FLOOR 1
			324 - MARKET SQUARE, FLOOR 3
	HAMILTON COURT S-101, FLOOR 1	- 1 Table 1 Ta	142, 243 - MARKET SQUARE, FLOOR 1
Century	500, 417 - MARKET SQUARE, FLOOR 5	•	100 E. GREEN DRIVE
Chaddock	300 E. GREEN DRIVE		
Charleston Forge		•	200 STEELE, FLOOR 3
Comfort Design		jessica citaties	CONTINUED»
Cox Mfg Co Inc	136 - 200 STEELE, FLOOR 1		CONTINUED»
Joybird		RC Furniture	E201 - UNION SQUARE, FLOOR 2
King Hickory	100 E. GREEN DRIVE - OLD POST OFFICE	Robert Allen	780 - MARKET SQUARE TOWER, FLOOR 7
Kravet	217 - MARKET SQUARE, FLOOR 2	Rowe	
	207 - CENTER POINT ON HAMILTON, LEVEL 2	Sherrill	SHERATON PLACE, SUITE 100,
	IHFC SPACE D817	o: 1: 1: 0 f	315 FRED ALEXANDER PLACE
Lexington Home Brands	1300 NATIONAL HIGHWAY,		
	THOMASVILLE, NC 27360		
			200 STEELE, FLOOR 3
		Temple Furniture	
Massoud		Thaver Coggin	230 SOUTH ROAD HIGH POINT
Masterfield			229 W. RUSSELL AVENUE
		Thibaut	
Michael Thomas			
Moss Studio	CODARUS H220 - IHFC, HAMILTON, FLOOR 2		
		•	
	320 N. HAMILTON STREET, FLOOR 1		
		, il	HAMILTON COURT S-106, FLOOR 1
	300 - MARKET SQUARE, FLOOR 3	Younger	214 - 220 ELM, LEVEL 2
	310 FRED ALEXANDER PLACE		

Also at: Universal Furniture, 101 S. HAMILTON STREET and Reual James Showroom, 135 – 200 STEELE FL. 1

Crypton Home Fabric at Highpoint Market Fall 2016 – 4-4-4



ABOVE: Lively woven patterns adorn Crypton fabrics by Dana Gibson for Stroheim, seen here on pillows. Just 5 of the dozens of rich colors of soft, luxurious and impervious Crypton performance velvets that are offered through furniture manufacturers and fabric showrooms. BELOW: Crypton fabrics are a great choice for seating. Miles Talbott's lounge chair, L, and Thibaut's Bailey dining chair, R.

